

# Experience

## Graphic Designer | Allegis Global Solutions

May 2019 - Current, Baltimore MD

- Manages production of design pieces from conception to completion using Adobe Photoshop, InDesign, Illustrator & the creative suite.
- Assists in online platform redesigns including intranet websites & custom landing page layouts on the main website
- Collaborates with all marketing teams within AGS to ensure brand consistency that aligns with brand style guide
- Works with internal teams to develop creative solutions & translates said solutions through a variety of channels
- Creates engaging graphics for internal and external social media platforms
- Develops supporting materials for executive leadership messaging including social media, videos, presentations, and emails
- Oversees video shoots for any AGS branded videos & edits all videos in Premiere Pro with any animated motion graphics in AfterEffects
- Develops all design collateral for internal events including logo development, branding, and developing overall look and feel.

## Senior Graphic Designer | Brandthropology

April 2017 - May 2019, Burlington VT

- Oversaw all design projects for this multiple award-winning advertising agency; provided direction to ensure brand consistency and surpass client expectations
- Established brand recognition for startups and existing companies, including logo and style guide development
- Developed creative content such as web graphics, company presentations, advertisements and internal branding
- Edited raw video footage; create video compositions and motion graphics using Adobe Premiere and AfterEffects
- Ensured design projects meet deadlines and budgets while in communication with account managers
- Balanced multiple accounts/client projects

## Graphic Designer | Brandthropology

February 2016 - April 2017, Burlington VT

- Worked closely with the Lead Designer on all digital and print projects that came into the agency
- Designed web templates and wire-frames while working closely with the coding team for optimal user experience
- Collaborated with team members under the direction of the Lead Designer to ensure all deadlines were successfully met
- Created social media ads to match current running campaigns
- Edited photography to meet production specifications and standards

# Education

## Champlain College, December 2015

B.F.A. Graphic Design & Digital Media

## University of the Arts: London, Summer 2015

Certificate - Graphic Media & Design

Cassie  
Rajotte

## Multi - Disciplinary Graphic Designer

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## Proficiencies

- Digital Media & Advertising
- Internal Branding Design
- Logo Design & Branding Development
- Motion Graphics & Video Production
- Typography & Editorial Layout Design

### Software

- After Effects
- Illustrator
- InDesign
- Photoshop
- PowerPoint
- Premiere Pro
- Prezi
- Word